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Pinnacle Prospects Adds K-MOTION Baseball, Creating Data-Driven Player Development Program

3D Technology used by the Baltimore Orioles and 21 MLB Organizations

(MARIETTA, Ga.) [Pinnacle Prospects](#) — announces the adoption of [K-MOTION Baseball](#), the leader in 3D swing evaluations and biofeedback training solutions for coaches and athletes, to create a new data-driven player development program.

Pinnacle Prospects becomes one of the first baseball academies to utilize the full K-MOTION Baseball ecosystem - hardware, software, cloud services and mobile app capabilities – the same tools used by the Baltimore Orioles, who recently named the company their Player Development Partner. With precise and personalized 3D swing data, coaches can objectively identify opportunities for improvement in their player's swings, train the exact solutions and track progress through a centralized cloud dashboard. With the mobile app, players and parents can see how the athlete compares to their peer group, receive personalized video drills and follow their development every step of the way.

"We couldn't be more excited to introduce our athletes to a product that is revolutionizing player development at the highest levels of baseball," says Nick Crocker, former professional baseball player and owner of Pinnacle Prospects. "The addition of K-MOTION Baseball to our organization will enable us to build and manage the player development program that identifies and unlocks a player's true potential."

Pinnacle Prospects, founded in 2005, is a 10,000 sq. ft. facility that includes HitTrax, Rapsodo, high speed cameras, and full weight room and therapy area. The full-service player development company focuses on skill development, strength and speed, nutrition, physical therapy, college advisory and athlete mentorship. Pinnacle's client base includes over 30 players selected to the MLB Amateur Draft and currently trains more than 50 collegiate baseball players. Its staff includes certified CSCS, NASM, TPI and Precision Nutrition instructors.

"Following the lead of 22 MLB franchises, we are thrilled to partner with Pinnacle Prospects to help them provide smarter, more objective training to their hitters," says Michael Chu, CEO of K-MOTION. "Their adoption of our products will equip Pinnacle with all the tools to create elite players."

K-MOTION Baseball is built on the foundation of K-MOTION's more than 15 years of work with professional golfers and high-profile swing instructors. In addition to proven success with amateur golfers of all ages and skill levels, the company's customer base includes winners on every golf tour, top ranked golf coaches, major universities and elite junior academies. National Hockey League teams, seven of Golf Digest's top 15 and 51 of GOLF Magazine's top 100 golf instructors also trust K-MOTION products to achieve better measurement and training.

For more information: www.pinnacleprospects.com, 404.644.0099

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About K-MOTION

K-MOTION is the industry leader in 3D wireless, human motion learning for sports, fitness and medical (physical therapy) applications. K-MOTION's cloud-based products provide the complete learning solution to enhance the measurement, understanding, coaching and training of athletes. Medical grade inertial sensors capture 3D data that best-in-class software evaluates to enable deeper understanding of athletes and diagnose inefficient movement by revealing what the eye can't see. This understanding is then applied through patented real-time audio and visual cues to coach and train athletes. K-MOTION athletes connect perception and reality to master perfect motion in seconds. According to Golf Digest, seven of the top-10 golf instructors in America use K-MOTION products for better training. In addition, Major League Baseball and National Hockey League teams apply the company's solutions. Titleist Performance Institute and other world-renowned fitness and movement coaches and physical therapists are brand ambassadors. The company has offices in Scottsdale, Arizona, Nashua, New Hampshire and San Francisco, California.

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